



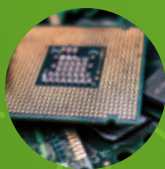
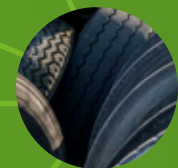
# Global Trading Forum

25 - 26 October 2021 in Brussels

# Global eForum

Throughout November 2021

**SPONSOR  
& EXHIBITOR  
PACKAGES**



# RECONNECT WITH THE GLOBAL RECYCLING COMMUNITY IN BRUSSELS

## Two days of extensive trading opportunities & brand visibility!

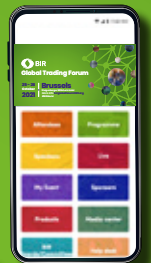
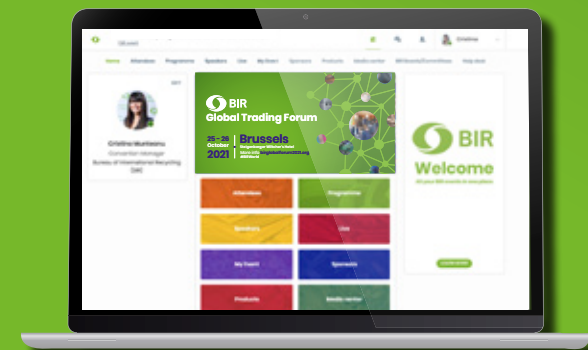
BIR members and the whole international recycling industry will meet in person at the **BIR Global Trading Forum** on **25 and 26 October** in Brussels in the Steigenberger Wiltcher's Hotel!

The **two-day on-site networking event** will feature extensive trading opportunities for all BIR commodities, a **special edition of "The Challenge"** as well as a splendid **Welcome Reception** with plenty of entertainment, food and drinks.

Following the Brussels event, the **ensuing BIR Global eForum** will provide **webinars from all the BIR Divisions and Committees** with up-to-date market information, legislative updates, topical discussions led by renowned industry experts and forecasts for the coming months.

**Sponsors and exhibitors** will benefit from **excellent visibility both on-site and online** and great opportunities to make **important business connections**. Discover our packages and join us in Brussels!

*Please note: In order to ensure the wellbeing of all participants, attendees will be required to present proof of their Covid-19 status upon entry. Find out more in our Health & Safety Protocols on <https://www.bir.org/birglobalforum2021>*



# Sponsor benefits

## 5000€\*

\*(excl. VAT)

### • Table-top exhibition

- > Prime location in the main exhibition area at the event venue in Brussels (Steigenberger Wiltcher's Hotel)
- > 1 skirted table & 2 chairs
- > TV stand

### • 2 free, full-access registrations for exhibitor staff

### • Video presentation

- > 10-min video or company presentation on the main stage in the networking area at the BIR Globul Forum in Brussels

### • Newsletters

- > Company logo featured in BIR Convention Newsletters in April and May (sent to 5,000 prospects and attendees)

### • Social media visibility

- > LinkedIn & Twitter advertising on BIR accounts

### • Visibility on BIR Convention website

- > Top-tier logo hyperlinked to external URL on homepage
- > Top-tier company profile in exhibitor & sponsor list
- > Head banner (exhibitor & sponsor section)
- > Logo visibility on the Registration page
- > Logo visibility in registration confirmation email
- > Sponsor interview

### • Visibility on virtual platform

- > Top-tier listing with logo on event platform home page
- > Event platform home page banner - Static/horizontal (no exclusivity)
- > Event platform home page banner - Static or animated/vertical (no exclusivity)

# Gold members

## 1500€\*

# Ordinary members

## 1800€\*

# Non-members

## 2500€\*

\*(excl. VAT)



### • Table-top exhibition

- > First-come, first-served location in the main exhibition area at the event venue in Brussels (Steigenberger Wiltcher's Hotel)
- > 1 skirted table & 2 chairs
- > TV stand

### • 1 free, full-access registration for exhibitor staff

### • Newsletters

- > Company logo featured in BIR Global Forum Newsletters (sent to 5,000 prospects and attendees)

### • Social media visibility

- > LinkedIn & Twitter advertising of the BIR Global Forum on BIR accounts

### • Visibility on BIR Convention website

- > Logo hyperlinked to external URL on homepage
- > Company profile in exhibitor list

### • Visibility on mobile app & virtual platform

- > Listing with logo hyperlinked to external URL on mobile app/event platform home page (exhibitor list)

## Extras (all prices excl. VAT)

Personalised company page on mobile app & virtual platform - no exclusivity	(option + 750€)
Video/company presentation (10-min) - on the main stage in the networking area at the BIR Global Forum in Brussels	(option + 500€)
Mobile app/Event platform home page banner - Static/horizontal - no exclusivity	(option + 350€)
Mobile app/Event platform home page banner - Static or animated/vertical - no exclusivity	(option + 350€)
Head banner on convention website (exhibition section) - no exclusivity	(option + 350€)



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## ANY QUESTIONS?



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