BIR

Monday, 26 May 2025
10.30 – 16.30
Valencia (Spain)
Feria Valencia Convention Centre

TEXTILE REUSE AND RECYCLING AT A CROSSROADS:

Present State and Future Prospects of the Global Sustainable Textiles Sector – Linking Circular Partners *Today*

Full-day event *(in parallel to day 1 of the BIR World Recycling Convention)*

SPONSORSHIP

Lanyards	5.000 €
Signage onsite	3.000 €
Lunch & coffee-breaks	2.500 €
Exhibitor package	2.000 €
Highlight in newsletters and BIR social media posts	500 €

All prices without VAT

LANYARDS: 5.000 € *(production costs not included)*

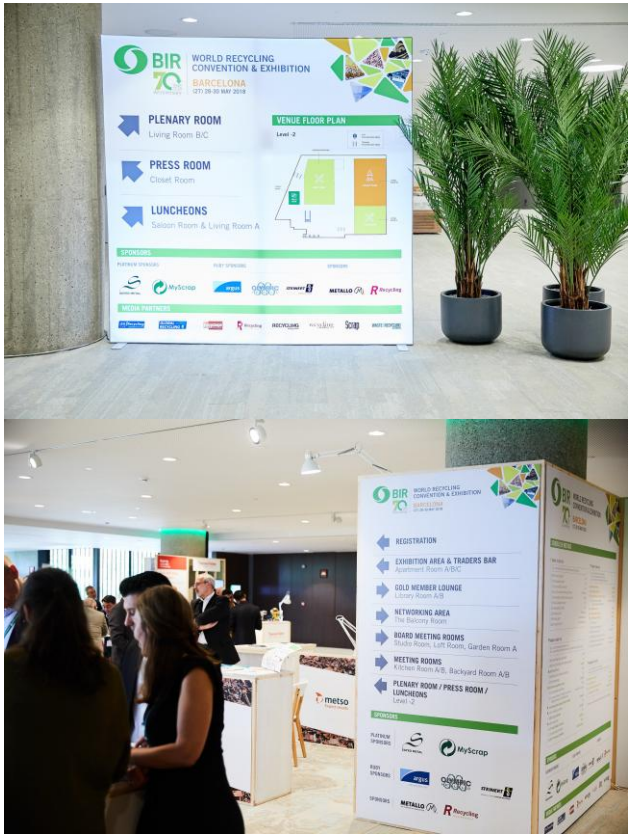
YOUR BENEFITS & VISIBILITY INCLUDE:

- Company name/logo printed on the sponsored item.
- Acknowledgement with company name and logo in the Plenary Area (slides projected before opening of each session).
- Special badge holder for your staff registered to the event, identifying your company as sponsor.

DIRECTIONAL SIGNAGE: 3.000 €

YOUR BENEFITS & VISIBILITY INCLUDE:

- Company name/logo printed on all directional signage at the venue, giving your brand maximum reach and visibility throughout the event.
- Listing of your company as sponsor of the Textile event and in all communications and event's digital publications (4 newsletters, event website, 1 dedicated post on social media).
- Acknowledgement with company name and logo in the Plenary Area (slides projected before opening of each session).
- Special badge holder for your staff registered to the event, identifying your company as sponsor.



LUNCH & COFFEE-BREAKS: 2.500 €

YOUR BENEFITS & VISIBILITY INCLUDE:

- Company name and logo prominently displayed next to the buffet stations throughout the venue.
- Company logo on the signs indicating the lunch area.
- Company literature to be placed on high tables where lunch will be served (literature provided by the sponsor).
- Acknowledgement with company name and logo in the Plenary Area (slide projected before opening of each session).
- Special badge holder for your staff registered to the event, identifying your company as sponsor.

Lunches and coffee-breaks are among the most appreciated networking opportunities!

EXHIBITION STAND: 2.000 €

YOUR BENEFITS & VISIBILITY INCLUDE:

Newsletters

- Company logo featured in BIR Textiles Event Valencia 2025 Newsletters.

Social media visibility

- LinkedIn & Twitter advertising of the BIR Textiles Event Valencia 2025 on BIR accounts.

Visibility on BIR Convention website

- Logo hyperlinked to external URL on homepage.
- Company profile in online exhibitor list.

Visibility on-site

- Acknowledgement with company name and logo in the Plenary Area (slide projected before opening of each session).
- Special badge holder for your staff registered to the event, identifying your company as sponsor.